

Q & A'S OF SIGNING THE TERMS AND CONDITIONS DOCUMENT

What does it mean to sign the Terms & Conditions agreement?

You agree not to share confidential data and information without our prior written permission.

Can I use the findings to start my own company?

Yes, as long as nothing confidential will be shared and data is not used without permission.

Can I use the findings in my Bachelor or Master Thesis or articles?

Yes, but we have to approve the material before anything is published to ensure that no confidential information is shared.

Does my supervisor need to sign the my contract as well?

No, that is not necessary.

Can I use the data for assignments in other courses outside the BAC 2017?*

The right to use the data only covers the BAC 2017. But you're welcome to contact us if you have wish to use the data for another assignments or courses.

Can I share my results?

You are welcome to present your results at the BAC* 2017 event and in relation to oral and written presentation of your theses or project to the relevant professors. If you are in doubt, please ask.

Can I do reverse engineering to investigate which companies are customers in Danske Bank?

No, Danske Bank's data has to be anonymised, as we are not allowed to share who are our customers. All contestants in the Business Analytics Challenge shall observe the confidentiality provisions set out in the laws applicable to Danske Bank in its relevant jurisdictions (in Denmark section 117 of the Financial Business Act, Lov nr. 182 af 18/02/2015 om Finansiell Virksomhed). The confidentiality obligation follows the confidential information. Any person violating such confidentiality provisions may be penalised in accordance with applicable laws (in Denmark fines or imprisonment in accordance with section 373 of the Financial Business Act).

* note: **Business Analytics Challenge 2017**